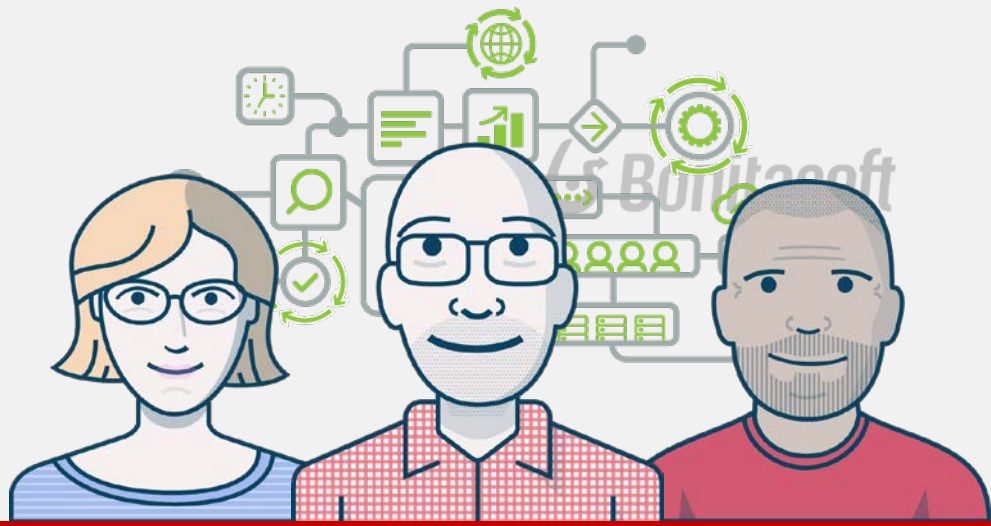


# User Interface design capability evolves

Because user-friendly, BPM-based applications are more easily adopted for wider use



You could say every business is the sum of its processes, because processes spell out how a business conducts its activities. It follows that a business must design its processes thoughtfully, to reflect its unique requirements and value propositions.

Specialized applications that implement those processes support the organization in maintaining competitive advantage. But an application is only as good as its users – and if they don't adopt it or can't use it well, there's no net advantage.

The right user interface can make all the difference between a great application and a failed one.

End user needs and efficiency really depend on how they actually work and what information needs to be available to them. Personalized user interfaces, with user interfaces aligned to end users' needs, are the key to powerful applications that can mean competitive differentiation.

Until recently, most BPM application platforms commonly offered task-oriented user interfaces which were fine for simple process-based applications: *User sees tasks assigned to them, user completes tasks,*

*user is done with the interface.* But as applications gain sophistication and complexity, this kind of generic user interface is no longer enough.

Bonitasoft recognized this need and Bonita BPM has evolved to address it. For example, see the next page for examples of an inbox-type, task-oriented interface to approve a travel request followed by a customized interface built with a flexible UI designer.

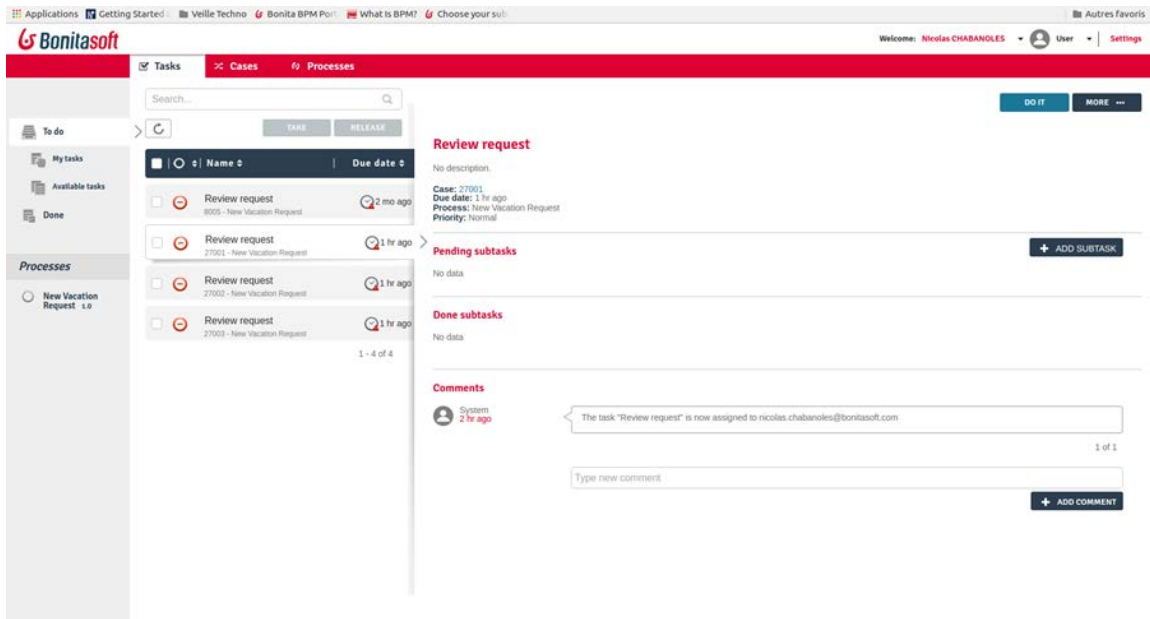
Creating an experience for team members that is personalized, easy to use and addresses users' specific needs increases adoption and acceptance of new business processes.

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If the specialized applications you've built for competitive advantage are not being adopted or fully used as intended...

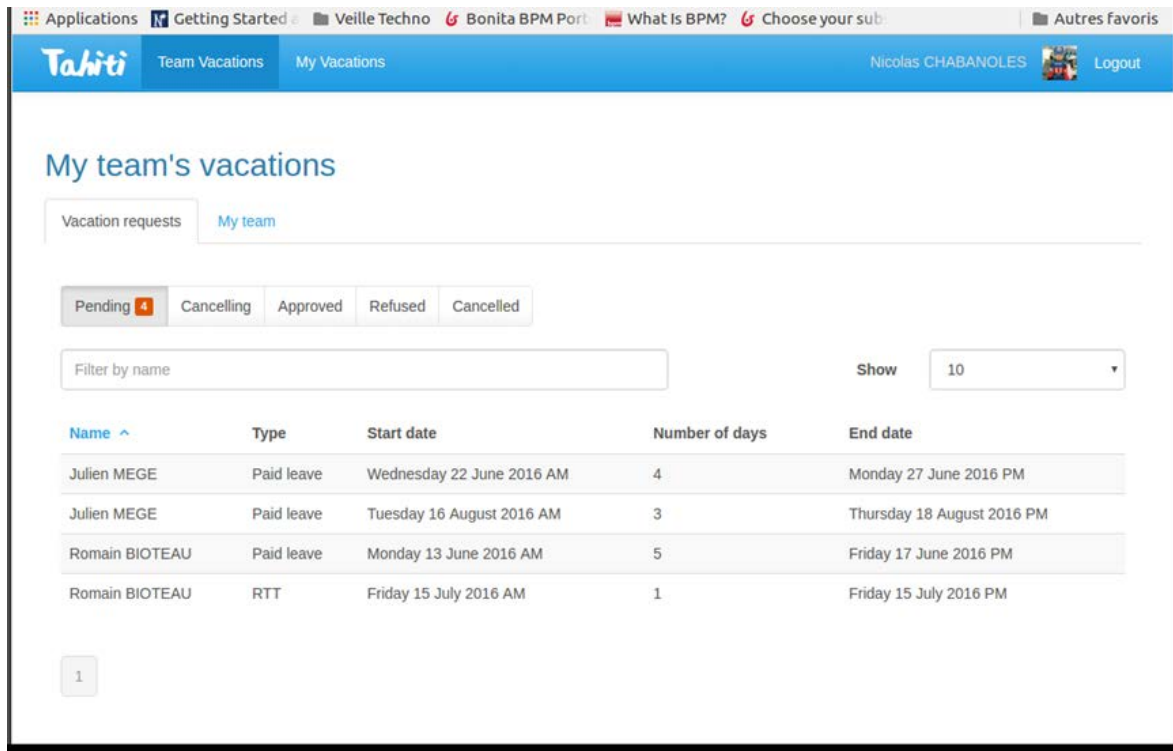
...let your developers create apps that people will love to use

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*Task-based user interface offers limited flexibility*

What if your business process doesn't work within the inbox-driven UI depicted above? Consider what you can create with a flexible UI Designer:



*Bonita BPM UI Designer offers capability for highly customized user interfaces*

## Bonita BPM and the evolution of the UI development capability

Bonita BPM is an extensible, flexible application development platform that empowers developers to build what your business truly wants and needs to be successful: highly engaging, personalized, process-based business applications that fully match your business and customer requirements.

### Users are able to get the work done

*Complex business challenges made easy thanks to a friendly UI*

Critical process workflow challenges are complicated and diverse. But all need User Interfaces (UI) that are easy to use, easily updated, and adapted to their unique requirements to enable productivity.

*UIs are not always just a generic task list*

“User-friendly” and “productivity driver” should be at the top of the priority list. The Bonita BPM platform is customer-centric, flexible and delivers UIs that work across any device. The interface is customized to reflect the work they are doing – whether it’s a task list or other format.

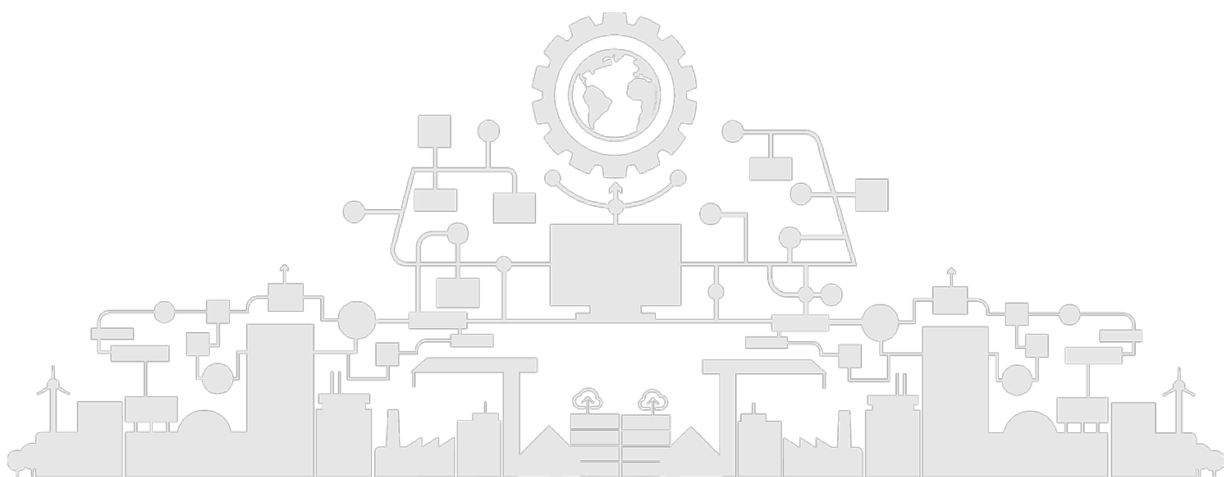
### Developers are able to build the apps you want

*Developers love to build customized apps*

By using open source code and decoupled architecture, Bonita BPM makes it easy to customize the UIs for BPM apps. Instead of delivering a cringe-worthy list of requirements, you can give your developers the freedom to build “cool” apps.

*Make live changes to the UI*

Those updates you’re responsible for rolling out? You don’t have to take the existing app down. With the UI and business processes separated, your development team can build and scale the application. You can ask them to modify or update the UI to reflect process changes, and they can do it, in real time – without affecting the data or the business layer. Update design elements (like corporate branding) or part of the workflow as needed, and without using the term “re-deploy.”



## Prepare for widespread adoption

*Customized interfaces increase user adoption*

Use Bonita BPM's generic portal if that's still what's best for your organization, or create your own interface to improve user experiences. Its design capabilities create highly personalized interfaces that enable everyone in the organization to see exactly what they need to see, for example:

- Administrators >> Platform view
- Manager >> Team view
- Team members >> Tasks and relevant information

With a good user interface design and update capability, developers are not limited to standardized, inflexible UIs. With process-based application platforms like Bonita BPM, developers can create applications with UI capabilities that are fully customizable, engaging, and easy to build and use.

Finally, you can create the applications you really want. Bonita BPM delivers everything you and your developers need to build powerful, process-based applications that your team will love to use.

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### BCP (Banque de Commerce et de Placements, Switzerland)

The framework for international banking has changed, and due diligence requirements in the fight against money laundering and the financing of terrorism have compelled banks to have an even greater knowledge of their customers, along with the obligation to provide well-tailored advice and services to each customer. To handle customer onboarding simply and efficiently, BCP chose to use process-based applications developed by Smartwave with Bonita BPM.

The new applications were easily adopted by users through a customized, attractively designed graphic interface, and have resulted in significant time gains and lower risk of errors. Automated and dynamic processes have optimized the reliability and traceability of historical communication among Front Office, Central Registry, Compliance, and Back Office services.

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Bonitasoft builds software by developers, for developers — so it's far easier to create great business applications without the cost and rigidity of long, unpredictable custom development cycles. With Bonita BPM, developers can build truly "living" business applications. As the world's fastest-growing BPM provider, Bonitasoft has thousands of customers and a community of more than 120,000 members.

Download and try it today! [www.bonitasoft.com](http://www.bonitasoft.com)



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