

# PROCESS AUTOMATION IN RETAIL

WHERE CAN BONITA MAKE A DIFFERENCE?



## IN FINANCE

- Order & payment processing
- In-store credit card application processing
- Financial processes automation



## IN PRODUCT MANAGEMENT

- Catalog management
- Gift certificate and voucher management
- Supply management and fulfillment

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*One of the most significant benefits lies in the traceability of information, with all exchanges now stored in the company's databases. In the event of a dispute with a supplier, the teams have easy access to information.*

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SEGEF GROUP (INTERSPORT)



## IN CUSTOMER SERVICE

- Loyalty reward programs
- Refund management
- After-sales service



## IN END-TO-END CORPORATE PROCESSES

- Employee onboarding and training
- Supplier management
- Litigations management
- Store management
- Automate business processes