5 TIPS
FOR SUCCESSFUL BUSINESS PROCESS AUTOMATION

THINK "CONTINUOUS IMPROVEMENT"
Long term transformation, not simply automation

Simply automating individual manual tasks isn't enough. Think about your process end-to-end, looking to see where you can optimize, improve, and automate - by coordinating people, workflow, information systems including third party services and platforms...and yes, RPA robots.

START WITH THE "RIGHT" PROCESS
Not too complex, not too trivial

It's a good idea to choose a process with real added value to your business, but one that's not too complex. You want your developers to be successful with their first project quickly, and they will have a learning curve to climb. You also want to be able to show real ROI for their efforts.

AIM CAREFULLY
A clear value-based approach

Step back and take a moment to analyze the efficiency of the existing process. Take advantage of the opportunity to optimize! Then validate where you can make changes. Develop and share project objectives and the expected value with the process stakeholders.
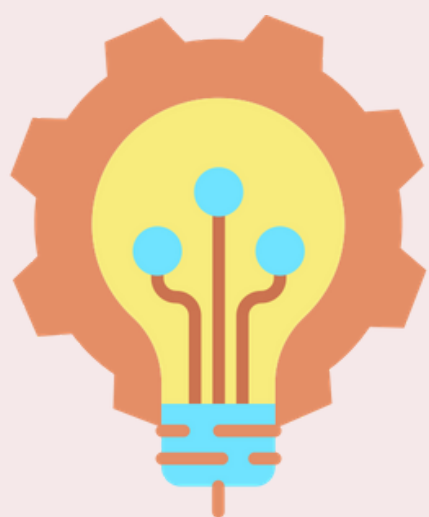
TEAMWORK, ALWAYS
Collaborate with the technical team AND business analysts

Project crash scenario: the CIO drives the project without the input of the business analysts. Successful projects need to be led by both business and IT project managers. This collaboration will help you determine all the resources you really need for your automation project.

UNDERSTAND THE USERS
The real key to success

Define the end user personas before starting the project, to target them properly and involve them at each stage. Automating a familiar, existing business process can be a real cultural change, and change is challenging for people. But positive change can also break existing silos between teams.

Remember: Think agile, be agile, and iterate!

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